

Product Manager at OLX Group (Motors, B2B), part of Prosus. I lead six data and AI products for **12,000+ professional car dealers** in Portugal, Poland and Romania, including the AI agents for my domain in the dealers' assistant. I set the strategy for a 10-person team, and I build my own agents along the way.

+150% weekly engagement, 3 data products, 18 months	12k+ professional car dealers in PT · PL · RO	40+ experiments — A/B, AA & fake-door	75+ in-person dealer interviews	90+ PMs trained on AI tooling
---	---	---	---	---

EXPERIENCE

Product Manager OLX Group · Prosus · Motors B2B Mar 2025 – now

Strategy for dealer insights, pricing and recommendations — from the data pipelines to the screens, with stakeholders in five markets.

- Lead six dealer products: AI agents for pricing and performance, fair-price estimates, a live view of the car market, listing performance, the dealer home screen and recommendations on every listing.
- Defined what my domain's agents in the dealers' AI assistant can answer about pricing and listing performance, put our data behind MCP tools, and tested them with evals and trace reviews.
- Rebuilt the market insights view, with a drill-down to the competing listings in each segment, and moved listing statistics to one data source, so leads count the same in the product, in sales reports and in BI.
- Co-designed a two-day product workshop for ~100 people in 8 teams, with 8 Claude skills that turn dealer interviews into a scored roadmap; wrote the Claude skills rolled out to every PM in our unit.
- ~72% average OKR completion over 2.5 years; 75% of the 90+ PMs I trained on AI tools now use them.

Prosus AI Accelerator Selected · Amsterdam Sep 2026 · 1 month

- A month-long AI programme by Prosus and the THNK School of Creative Leadership. Built with my team a prototype seller inbox where an AI assistant screens out buyers who aren't serious, and presented it live on stage.

Associate Product Manager OLX Group · Prosus · Motors B2B Mar 2024 – Mar 2025

- Brought a machine-learning price estimate into the product, so dealers see what each car is worth next to their asking price, and added time-to-sell estimates.
- Interviewed 75+ dealers in person in Poland, Romania and Portugal. Promoted to Product Manager in 12 months.

Product Management Trainee OLX Group Sep 2023 – Feb 2024

- Researched how dealers get their leads, and ran A/B tests with Data Science on recommendations next to paid-visibility products. Promoted to Associate PM in 6 months.

SKILLS

AI & agents	Eval s & test sets · tracing & observability · mandates, permissions & guardrails · MCP servers & tools · agent routing & handover · context engineering · LLM-as-judge · human-in-the-loop
Building & data	Claude Code · Cursor · Lovable · Claude skills · scheduled agents · SQL · GA4 · A/B, AA & fake-door tests · Maze · usability tests
Delivery & market	Jira · LaunchDarkly · New Relic SLIs/SLOs · Postman · GraphQL · event-driven & microservices · Braze · Intercom · five markets

SIDE PROJECTS

PM-OS a knowledge base kept true by seven scheduled Claude routines · **Team-context MCP** a read-only MCP server for the company's internal AI assistant · **Portugal Explicado** Portugal's taxes, laws and economy in plain Portuguese, every number sourced · **Tabiya** a chess coach on AWS serverless that explains every move. More at joao-vaz.com.

EDUCATION & LANGUAGES

MSc Industrial Engineering & Management · University of Minho & TU Graz · 2021–2023 · **Portuguese** native · **English** C2